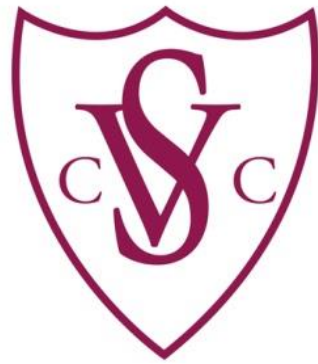


SWAN VIEW



CRICKET CLUB



SPONSORSHIP PROPOSAL

Swan View Cricket Club



A MESSAGE FROM THE PRESIDENT

“Welcome to season 2022/2023! The Swan View Cricket Club has been a proud part of our local community for over 40 years. SVCC has established itself as one of the most successful clubs in the local competition. On and off the park, the executive and players have displayed commitment and dedication to each other and strive to uphold the club’s values...whilst having plenty of fun along the way.”

In 2022/23, SVCC will again be fielding six men’s teams, a women’s team, ten boy’s and two girl’s teams. The move to the new Perth Swan Cricket Association has given us the opportunity to expand our club and continues to grow our juniors, women’s and men’s teams. This is an exciting time to be part of a growing family club.

Our sponsorship partners are a key component of our success. Your support allows to invest in our facilities and players and bolster the efforts of our dedicated band of volunteers. To our returning sponsors, our sincere thanks. To our new sponsors, great to have you on board!”

-David Pease

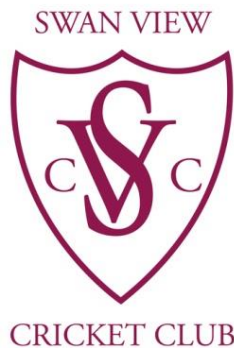


OUR MISSION

The Swan View Cricket Club strives to provide a positive, improvement focussed environment where members and their families can enjoy the game of cricket and be part of a supportive community with a vibrant social atmosphere.

Club Values:

- *Respect*
- *Club First*
- *Friendship*
- *Improvement Focused*
- *Positive*



HOW WE GIVE BACK

The generosity of sponsors will be returned in a variety of ways. Signage around the club, logos on training and playing uniforms, social media posts, logos displayed prominently on website, promotion at club events and logos on equipment.



But our key mechanism is our ability to influence the spending habits of our 250 players (90 senior and 160 junior) and their extended families. Not to mention a large group of ex-players who follow the club's fortunes closely.

Our philosophy on sponsorship is “support those who support us” and this message is driven through our player base and extended network. Expect to see plenty of Maroon and Blue in your business!



MATCH DAY SPONSOR

Sponsorship Package

- \$4,000 cash
- Player Awards
- Event Prizes

How it will help us

- Cover cost of balls and equipment
- Reward Player Performances
- Fundraise for Ground Upgrades

Business Exposure

- Logo on Match Day Clothing
- Logo on Nets
- Logo on Stumps
- Logo on Boundary Markers
- Logo on Scoreboards
- Logo on Marquees

- Logo on Website
- Weekly Facebook Promotion
- Event Promotion
- Signage in Club Rooms
- Signage on Match Day



TRAINING SPONSOR

Sponsorship Package

- \$4,000 cash
- Player Awards
- Event Prizes

How it will help us

- Cover cost of training balls
- Reward Player Performances
- Fundraise for Training Upgrades

Business Exposure

- Logo on Training Clothing
- Logo on Nets
- Logo on Scoreboards
- Logo on Team Naming Board
- Logo on Marquees

- Logo on Website
- Weekly Facebook Promotion
- Event Promotion
- Signage in Club Rooms
- Signage on Match Day



TEAM APPAREL SPONSOR

Sponsorship Package

- \$4,000 cash

How it will help us

- Cover cost of Team Clothing

Business Exposure

- Logo on Match Day Clothing
- Logo on Training Clothing
- Logo on Hats
- Logo on Social Shirts

- Logo on Website
- Weekly Facebook Promotion
- Event Promotion
- Signage in Club Rooms
- Signage on Match Day



VENUE SPONSOR

Sponsorship Package

- \$1,000 cash
- Player Awards
- Event Prizes
- Free Venue Hire
- Complimentary Finger Food

How it will help us

- Cover costs of Trophies
- Reward Player Performance
- Fundraise for Pavilion Upgrade
- Subsidiarise Season Launch and Wind Up costs

Business Exposure

- Logo on all Event Promotions (10)
- Hosting Rights for Season Launch and Wind Up
- Logo on Website
- Monthly Facebook Promotion
- Event Promotion
- Signage in Club Rooms
- Signage on Match Day



FUNDRAISING SPONSOR

Sponsorship Package

- \$1,000 in-kind product donation
- Player Awards
- Event Prizes

How it will help us

- Subsidiaries Fundraising costs and Thursday/Friday/Saturday/Sunday Food
- Reward Player Performance
- Fundraise for Development Program

Business Exposure

- Logo on all Fundraising Promotions (6)
- Logo on Website
- Monthly Facebook Promotion
- Event Promotion
- Signage in Club Rooms
- Signage on Match Day



SOCIAL MEDIA SPONSORS

Team Announcement Sponsorship Package

- \$1,000 cash

Business Exposure

- Logo on weekly Facebook team announcements
- Logo on Website
- Signage in Club Rooms

How it will help us

- Covers cost of Thursday Food and Barrel Prizes

Performances of the Week Sponsorship Package

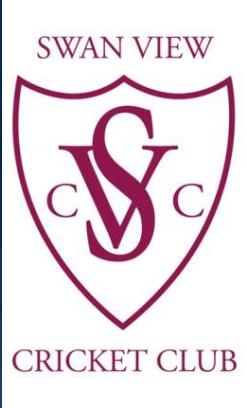
- \$1,000 cash

Business Exposure

- Logo on weekly Facebook Performances of the Week announcements
- Logo on Website
- Signage in Club Rooms

How it will help us

- Covers cost of Development Program



SOCIAL MEDIA SPONSORS

Junior Highlights Sponsorship Package

- \$1,000 cash

Business Exposure

- Logo on weekly Facebook Junior Highlights announcements
- Logo on Website
- Signage in Club Rooms

How it will help us

- Covers cost of Junior Trophies

Weekly Results Sponsorship Package

- \$1,000 cash

Business Exposure

- Logo on weekly Facebook Weekly Results announcements
- Logo on Website
- Signage in Club Rooms

How it will help us

- Covers cost of Pre Season Training Hire





PLAYER AWARD AND EVENT SPONSORS

Seniors

- Player Awards
- Event Prizes

Business Exposure

- Logo on Website
- Signage in Club Rooms
- Recognise on Facebook twice a year

How it will help us

- Weekly awards for all senior grades
- Prizes for events

Juniors

- Player Awards
- Event Prizes

Business Exposure

- Logo on Website
- Signage in Club Rooms
- Recognise on Facebook twice a year

How it will help us

- Weekly awards for all junior grades
- Prizes for events

PARTNERSHIP AGREEMENT

Name of Business/Company _____

Address _____

Suburb _____ Postcode _____

Point of Contact _____ Position _____

Email _____ Mobile _____

Package Type _____ New or Continuing _____

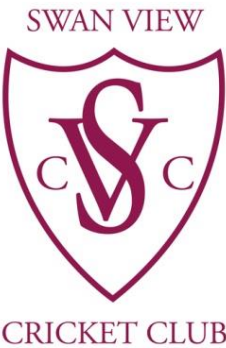
TERMS

Comments _____

Signature _____

Print Name _____

Position _____



CONTACT

Please note: the above Sponsorship Package is a suggestion and can be tailored to better suit your company objectives.

Swan View Cricket Club

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E: swanviewcc@hotmail.com

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Vice President - Senior

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Leon Ottobriano

Vice President - Junior

M: 0408 925 727

David Pease

President

M: 0407 322 869

THANK YOU
FOR YOUR
CONSIDERATION

